

The Power of Endowment



IN ANY UNIVERSITY OR COLLEGE'S HISTORY, there are periodic, defining moments that set the institution's course, moments that define its character and determine its place in the landscape of higher education.

At DePauw, there have been a number of critical moments that have set the stage for the University to take its place among the nation's leading, nationally-regarded liberal arts colleges.

- » The institution is founded as Indiana Asbury University in 1837 through the support of a gift of \$25,000 from the citizens of Greencastle.
- » The University takes the name of Washington C. DePauw following his generous gift in 1884.
- » Nearly a century ago, DePauw establishes the Rector Scholars Program, after a gift from Edwin Rector, to ensure that students of extraordinary talent were able to take full advantage of a DePauw education.
- » Finally, with the support of the \$127 million Holton Gift – along with many others – DePauw makes significant investments in the size and quality of its faculty and in academic buildings.

These events, and the support of those who have come before us, have shaped the DePauw we know today and have made possible an ambitious future.

Today, our task is to ensure that DePauw is strengthened further and that it remains a place where intellectual challenge and social experiences combine to prepare students for a lifetime of leadership and achievement. From the academic enterprise and student preparation, to how we attract and support our students, to how we nurture the campus that our students will call home – these are the core activities we

seek to strengthen. It is, after all, not any single initiative, but the combination of these objectives – and the manner through which we support them – that will best strengthen DePauw.

In short, the legacy of our generation will be formed now, at this time. And the DePauw that people will know in the future will be determined by our actions now.

It's our time.

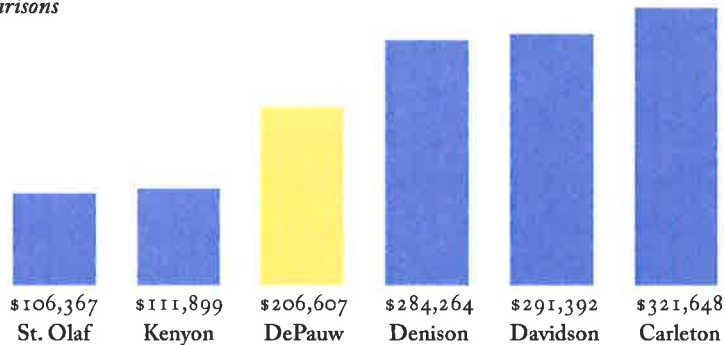
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We know that what we do is expensive.

It always has been, and always will be. Support from alumni and friends, most particularly in the form of endowed gifts, allows institutions such as DePauw to make this form of education attainable for students. The strongest educational institutions in the nation all rely on support from gifts to their endowments to ensure access.

Endowment per student: side-by-side comparisons

One of the greatest signs of institutional strength is not just the size of a college or university's endowment, but endowment per student. DePauw draws nearly 30 percent of its annual operating budget from endowment. This chart illustrates where the University stands compared to high-achieving peer institutions.



In order to ensure that DePauw can continue to prosper in the generations to come, we must ensure that our endowment is sufficient to support our mission, and our students. By making gifts to the endowment, donors will simultaneously strengthen DePauw's academic program and its financial standing. In this way, a strong and powerful endowment will allow the University to ensure its place as one of the nation's strongest colleges and universities.